

Koala Karity Ltd

Events - as of 31st of Dec.24

Focusing on Twitch and building a Community

Dear all,

During 2024, we did celebrate the birthday of the Twitch channel with the community (March 2024), as well as the Twitch Affiliate status anniversary (August 2024).

On both celebrations, the community had the opportunity to vote for a Heirloom (Apex Legends), and Koala was unlocking the one(s) that received the most votes from the community.

For the birthday in March 2024, the first vote went to Horizon, and the second vote went to Wraith!

For the Affiliate anniversary in August 2024, there was 1 vote only, but two Heirlooms were at the top of the votes (7 votes each for those two): Valk and Revenant!

We also played the community obviously, and we did some challenges depending on the seasonal theme (Halloween, Holidays, etc).

We will keep these celebrations moving onwards, and maybe include more (e.g. Twitch or YouTube achievements, etc).

Don't forget that the rotation of the Charities we donate to, is a kind of event on its own: We publish reports on the website, we update the Community during Live streams, and we post on the Social Medias to share our latest donation!

All of this gives some visibility about what comes from Koala Karity and what comes from the Community.

Meanwhile, please feel free to join Koala Karity when it's Live (<u>https://www.twitch.tv/koalakarity/about</u>).

Thank you in advance for your support!

Sincerely, The Koala Karity Team.